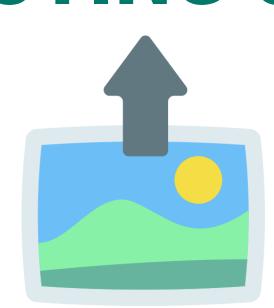


#### FREQUENTLY ASKED QUESTIONS

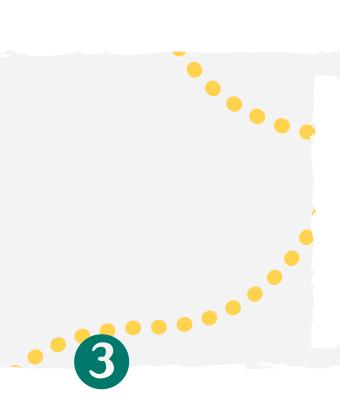
# **CONTRIBUTING CONTENT**





## What type of content can I contribute?

You can contribute any information on your Singaporerelated tourism product. This can range from essential information like your business address, opening hours to curated editorials, itineraries, images and videos.





### Who will be able to use the content that I have contributed?

All TIH registered users will be able to see and use the content you have contributed.

#### Can TIH or other users edit the content I have contributed?

Other than the content owner, no other users will be allowed to edit any content or information contributed.

However, should it contravene TIH's term of use, STB reserves the right to remove any content and/or require you to make changes to such content.

Click here for more information on TIH's term of use



# Are there any guidelines for content contribution?

It is recommended for all images to be in landscape orientation, following a ratio of 4:3.



# Is there a requirement for my content to be updated regularly?

Yes, it is necessary and you are encouraged to keep your content updated and relevant.

Reminders will be sent to all content owners regularly to update their content.



#### Am I allowed to post multiple listings?

There is **no limit** to the number of listings you can contribute. You can also contribute to any **other relevant categories** and **languages** (Chinese, Japanese, Korean).



# Will I be able to influence how my content is presented on other user's app or website?

As the aim of TIH is to connect tourism businesses and support the sharing of content to a much wider audience, you will not be able to influence how your content is presented or used.

